



Advertising Standards Canada
Les normes canadiennes de la publicité

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For immediate release

Advertising Standards Canada Announces 2014/2015 Board of Directors

TORONTO, May 6, 2014 – Advertising Standards Canada is pleased to announce that Patrick Dickinson has been elected Chair of the Board for the coming year. The 2014/2015 Board of Directors includes the following members:

EXECUTIVE COMMITTEE

Patrick Dickinson (*Chair*)
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Sandy MacLeod (*Vice Chair*)
Toronto Star

Nancy Marcus (*Treasurer*)
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Corus Entertainment Inc.

Ron Lund
Association of Canadian Advertisers Inc.

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Institute of Communication Agencies

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Dominique Villeneuve
Association of Quebec Advertising Agencies

Ted Ykema
Pfizer Consumer Healthcare, a division of Pfizer
Canada Inc.

Advertising Standards Canada (ASC) is the national, not-for-profit, advertising industry self-regulatory body committed to creating and maintaining community confidence in advertising. ASC's members – leading advertisers, advertising agencies, media, and suppliers to the advertising industry – are committed to supporting responsible and effective advertising self-regulation.