



## **Ad Standards seeks Consumer Drug Analyst (with Regulatory Affairs Experience)**

Located in the heart of Toronto, Ad Standards is the national, independent, not-for-profit advertising self-regulatory body. Ad Standards Clearance Services is a dynamic team within the organization that provides preclearance services to advertisers in five regulated categories, including consumer health products (consumer drugs, medical devices and natural health products).

Ad Standards is currently looking for a full-time Clearance team member to support the consumer health product section as a **Drug Analyst**. The successful candidate will review consumer drug copy with a focus on Direct-to-Consumer Advertising and Information (DTCA/DTCI) to ensure it is compliant with the Canadian regulatory framework.

### **Responsibilities include:**

- Review consumer-directed advertising copy and information messages for pharmaceutical products to determine compliance with applicable Canadian laws, regulations, guidelines, and policies, including the *Food and Drugs Act and Regulations*, *The Distinction between Advertising and Other Activities*, and authorized product information
- Provide written responses to clients, identifying areas of concern and potential solutions regarding specific advertising submissions
- Explain applicable regulations and discuss potential solutions with submitters
- Understand and consistently apply the various laws, regulations and guidelines and policies
- Build and maintain client relationships
- Develop and deliver presentations to agencies and advertisers

### **Required Qualifications:**

- BSc. Pharm or BSc. in Pharmacology, Biological sciences or health-related discipline
- Education and a minimum of 5 years of experience in drug regulatory affairs
- Excellent communication and presentation skills
- Strong organizational skills, ability to multi-task, prioritize, and meet tight deadlines
- Superior analytical and decision-making skills
- Well-honed negotiating and listening skills
- Bilingualism is a definite asset
- Interest in and experience working with advertising and communication pieces, including press releases and product launches

Reports to: Vice-President, Ad Standards Clearance Services

To find out more about Ad Standards, please visit our website: [adstandards.ca](http://adstandards.ca)

Qualified candidates are invited to submit their resume and cover letter to [hr@adstandards.ca](mailto:hr@adstandards.ca)

We thank all candidates for their interest. Only those candidates selected for interviews will be contacted directly.